

EXHIBIT A

Int. Cl.: 5

Prior U.S. Cls.: 6, 18, 44, 46, 51, and 52

Reg. No. 3,068,863

United States Patent and Trademark Office

Registered Mar. 14, 2006

**TRADEMARK
PRINCIPAL REGISTER**

CAVEMAN DIET

FRITZ, BOB (UNITED STATES INDIVIDUAL)
1346 HIGHLAND AVE
MARTINEZ, CA 94553

FIRST USE 8-0-2002; IN COMMERCE 8-24-2005.

FOR: DIETARY FOOD SUPPLEMENTS CONSIST-
ING OF FRESH, CANNED, FROZEN, OR DRIED
FRUITS, NUTS, SEEDS, BERRIES, VEGETABLES
AND MEAT PRODUCTS, IN CLASS 5 (U.S. CLS. 6, 18,
44, 46, 51 AND 52).

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "DIET", APART FROM THE MARK
AS SHOWN.

SN 78-081,973, FILED 8-30-2001.

TARAH HARDY, EXAMINING ATTORNEY

EXHIBIT B

United States of America

United States Patent and Trademark Office



Reg. No. 4,515,492

Registered Apr. 15, 2014

Int. Cl.: 5

TRADEMARK

PRINCIPAL REGISTER

CAVEMAN FOODS, LLC (CALIFORNIA LIMITED LIABILITY COMPANY)
2950 BUSKIRK AVENUE, SUITE 170
WALNUT CREEK, CA 94597

FOR: NUTRITIONAL SUPPLEMENT ENERGY BARS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 1-31-2013; IN COMMERCE 1-31-2013.

THE MARK CONSISTS OF THE WORD "CAVEMAN" WITH A JUMPING STICK FIGURE BETWEEN THE "CAVE" AND "MAN".

SN 85-719,301, FILED 9-3-2012.

SANJEEV VOHRA, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

EXHIBIT C

United States of America

United States Patent and Trademark Office

CAVEMAN CRUNCH

Reg. No. 4,120,331

Registered Apr. 3, 2012

Int. Cl.: 5

TRADEMARK

PRINCIPAL REGISTER

CAVEMAN FOODS, LLC (CALIFORNIA LIMITED LIABILITY COMPANY)
2950 BUSKIRK AVE STE 122
WALNUT CREEK, CA 94597

FOR: DIETARY AND NUTRITIONAL SUPPLEMENTS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 12-3-2007; IN COMMERCE 1-24-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,068,863.

SER. NO. 85-107,869, FILED 8-15-2010.

DAVID H. STINE, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

EXHIBIT D

United States of America

United States Patent and Trademark Office

CAVEMAN FOODS

Reg. No. 4,565,451
Registered July 8, 2014
Int. Cl.: 29

CAVEMAN FOODS, LLC (CALIFORNIA CORPORATION)
2950 BUSKIRK AVE., SUITE 122
WALNUT CREEK, CA 94597

FOR: JERKY, IN CLASS 29 (U.S. CL. 46).

FIRST USE 12-1-2010; IN COMMERCE 12-1-2010.

TRADEMARK

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 3,068,863 AND 3,403,446.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FOODS", APART FROM THE MARK AS SHOWN.

SN 85-981,476, FILED 3-16-2011.

JOHN DALIER, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

EXHIBIT E

United States of America

United States Patent and Trademark Office

CAVEMAN JERKY

Reg. No. 4,841,590

Registered Oct. 27, 2015

Int. Cl.: 29

TRADEMARK

PRINCIPAL REGISTER

CAVEMAN FOODS, LLC (CALIFORNIA LIMITED LIABILITY COMPANY)
3595 MT. DIABLO BLVD., SUITE 200
LAFAYETTE, CA 94549

FOR: JERKY, IN CLASS 29 (U.S. CL. 46).

FIRST USE 9-8-2015; IN COMMERCE 9-8-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,068,863 AND 3,403,446.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "JERKY", APART FROM THE MARK AS SHOWN.

SN 85-320,308, FILED 5-13-2011.

JOHN DALIER, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

EXHIBIT F

United States of America

United States Patent and Trademark Office

CAVEMAN FOODS

Reg. No. 4,863,604

Registered Dec. 1, 2015

Int. Cl.: 29

TRADEMARK

PRINCIPAL REGISTER

CAVEMAN FOODS, LLC (CALIFORNIA CORPORATION)
3595 MT. DIABLO BLVD., SUITE 200
LAFAYETTE, CA 94549

FOR: TRAIL MIX CONSISTING PRIMARILY OF NUTS, SEEDS, AND DRIED FRUIT; NUT MEATS; MEAT-BASED SNACK FOODS; FRUIT- AND NUT-BASED FOOD BARS; DRIED FRUIT-BASED SNACKS; NUT AND SEED-BASED SNACK BARS; PROTEIN BASED, NUTRIENT-DENSE SNACK FOODS, IN CLASS 29 (U.S. CL. 46).

FIRST USE 4-28-2012; IN COMMERCE 4-28-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,068,863 AND 3,403,446.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FOODS", APART FROM THE MARK AS SHOWN.

SN 85-983,914, FILED 3-16-2011.


JOHN DALIER, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

EXHIBIT G



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Word Mark	CAVE MAN
Goods and Services	<p>IC 005. US 006 018 044 046 051 052. G & S: Protein based, nutrient-dense snack foods and energy bars being nutritional and dietary supplements</p> <p>IC 029. US 046. G & S: Jerky; trail mix consisting primarily of nuts, seeds, and dried fruit; nut meats; fruit-based raw food bars; meat-based snack foods; fruit- and nut-based food bars; vegetable-based raw food bars; frozen, prepared and packaged meals consisting primarily of meat, fish, poultry or vegetables; dried fruit-based snacks; nut and seed-based snack bars; protein based, nutrient-dense snack foods consisting primarily of meat, nuts, seeds, and dried fruit; fruit, vegetable, and nut-based energy bars; butter, nut butters</p>
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	<p>02.01.25 - Archers (men); Hunters (men); Men, hunters, archers and other men with a significantly prominent weapon.; Weapons (men carrying)</p> <p>23.01.02 - Bayonets; Harpoons; Hunting knives; Knives, daggers; Spears</p>
Serial Number	86169099
Filing Date	January 17, 2014
Current Basis	1B
Original Filing Basis	1B
Published for Opposition	April 4, 2017
Owner	(APPLICANT) Caveman Foods, LLC LIMITED LIABILITY COMPANY CALIFORNIA 3595 Mt. Diablo Blvd., Suite 200 Lafayette CALIFORNIA 94549
Attorney of Record	David Hochman
Prior Registrations	3068863;4120331;4565451;AND OTHERS
Description of Mark	Color is not claimed as a feature of the mark. The mark consists of a darkened image of a man holding a spear, with the words "CAVE MAN" to the right of the man.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Word Mark	CAVE MAN
Goods and Services	<p>IC 005. US 006 018 044 046 051 052. G & S: Protein based, nutrient-dense snack foods and energy bars being nutritional and dietary supplements</p> <p>IC 029. US 046. G & S: Jerky; trail mix consisting primarily of nuts, seeds, and dried fruit; nut meats; fruit-based raw food bars; meat-based snack foods; fruit- and nut-based food bars; vegetable-based raw food bars; frozen, prepared and packaged meals consisting primarily of meat, fish, poultry or vegetables; dried fruit-based snacks; nut and seed-based snack bars; protein based, nutrient-dense snack foods consisting primarily of meat, nuts, seeds, and dried fruit; fruit, vegetable, and nut-based energy bars; butter, nut butters</p>
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	<p>02.01.25 - Archers (men); Hunters (men); Men, hunters, archers and other men with a significantly prominent weapon.; Weapons (men carrying)</p> <p>23.01.02 - Bayonets; Harpoons; Hunting knives; Knives, daggers; Spears</p>
Serial Number	86169105
Filing Date	January 17, 2014
Current Basis	1B
Original Filing Basis	1B
Published for Opposition	April 4, 2017
Owner	(APPLICANT) Caveman Foods, LLC LIMITED LIABILITY COMPANY CALIFORNIA 3595 Mt. Diablo Blvd., Suite 200 Lafayette CALIFORNIA 94549
Attorney of Record	David Hochman
Prior Registrations	3068863;4120331;4565451;AND OTHERS
Description of Mark	Color is not claimed as a feature of the mark. The mark consists of a darkened image of a man holding a spear, with the words "CAVE MAN" below the man.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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CAVE MAN

Word Mark	CAVE MAN
Goods and Services	<p>IC 005. US 006 018 044 046 051 052. G & S: Nutritional supplement energy bars comprised of nuts, seeds, and/or fruit. FIRST USE: 20050824. FIRST USE IN COMMERCE: 20050824</p> <p>IC 029. US 046. G & S: Snack and meal replacement nutrition bars comprised of nuts, seeds, and/or fruit; dried meat snacks including jerky, meat bars and meat bites. FIRST USE: 20050824. FIRST USE IN COMMERCE: 20050824</p>
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87166881
Filing Date	September 9, 2016
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	April 11, 2017
Owner	(APPLICANT) Caveman Foods, LLC LIMITED LIABILITY COMPANY CALIFORNIA 3595 Mt. Diablo Blvd., Suite 200 Lafayette CALIFORNIA 94549
Attorney of Record	David Hochman
Prior Registrations	3068863;4565451;4863604
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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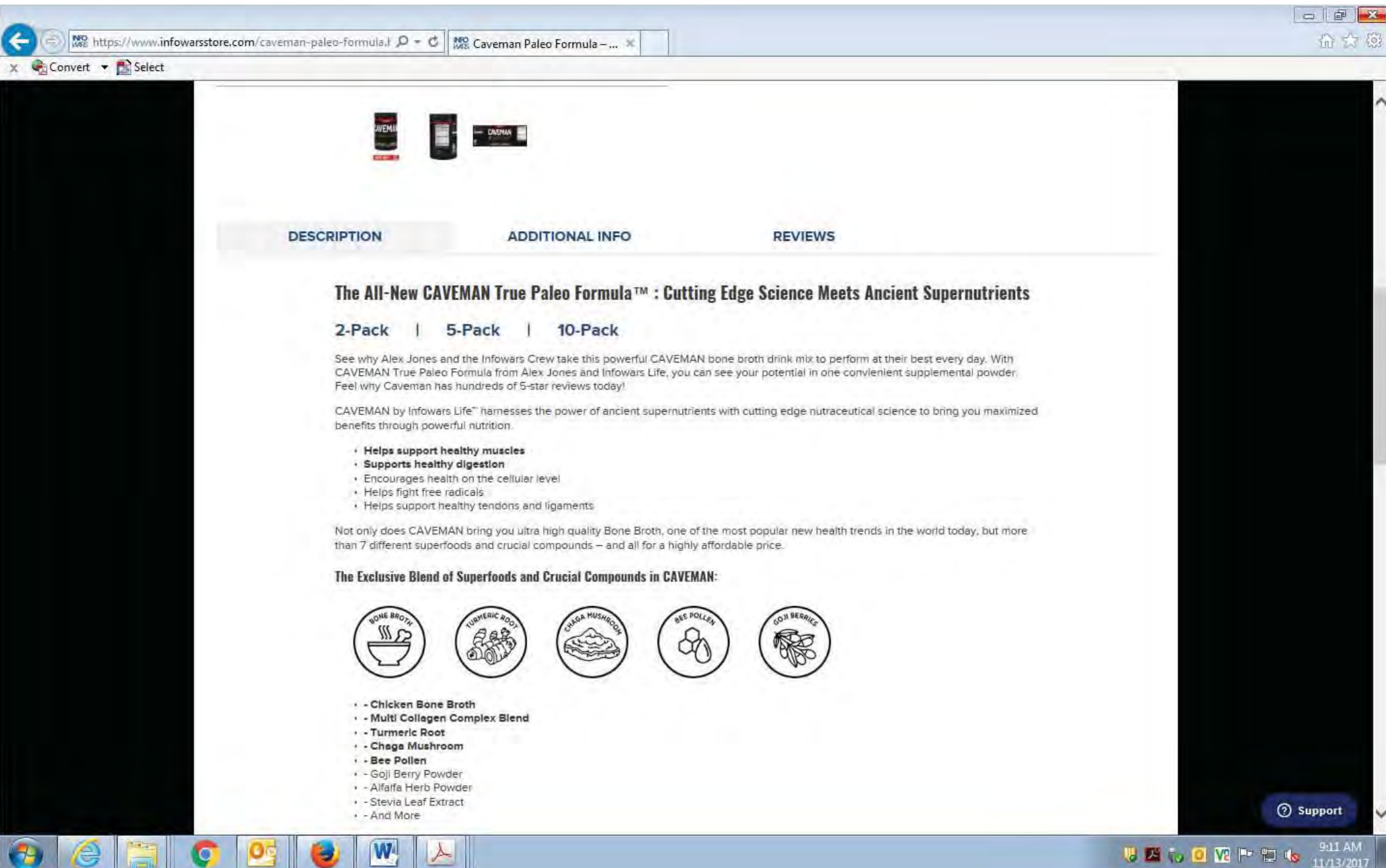
CAVEMAN FOODS

Word Mark	CAVEMAN FOODS
Goods and Services	IC 029. US 046. G & S: Fruit-based raw food bars; vegetable-based raw food bars; frozen, prepared and packaged meals consisting primarily of meat, fish, poultry or vegetables
	IC 030. US 046. G & S: Cereal based energy bars; Breakfast cereals
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87087186
Filing Date	June 28, 2016
Current Basis	1B
Original Filing Basis	1B
Published for Opposition	March 21, 2017
Owner	(APPLICANT) Caveman Foods, LLC LIMITED LIABILITY COMPANY CALIFORNIA 3595 Mt. Diablo Blvd., Suite 200 Lafayette CALIFORNIA 94549
Attorney of Record	David Hochman
Prior Registrations	3068863;4565451;4863604
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FOODS" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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DESCRIPTION ADDITIONAL INFO REVIEWS

The All-New CAVEMAN True Paleo Formula™ : Cutting Edge Science Meets Ancient Supernutrients

2-Pack | 5-Pack | 10-Pack






See why Alex Jones and the Infowars Crew take this powerful CAVEMAN bone broth drink mix to perform at their best every day. With CAVEMAN True Paleo Formula from Alex Jones and Infowars Life, you can see your potential in one convenient supplemental powder. Feel why Caveman has hundreds of 5-star reviews today!

CAVEMAN by Infowars Life™ harnesses the power of ancient supernutrients with cutting edge nutraceutical science to bring you maximized benefits through powerful nutrition.

- **Helps support healthy muscles**
- **Supports healthy digestion**
- Encourages health on the cellular level
- Helps fight free radicals
- Helps support healthy tendons and ligaments

Not only does CAVEMAN bring you ultra high quality Bone Broth, one of the most popular new health trends in the world today, but more than 7 different superfoods and crucial compounds – and all for a highly affordable price.

The Exclusive Blend of Superfoods and Crucial Compounds in CAVEMAN:

- - Chicken Bone Broth
- - Multi Collagen Complex Blend
- - Turmeric Root
- - Chaga Mushroom
- - Bee Pollen
- - Goji Berry Powder
- - Alfalfa Herb Powder
- - Stevia Leaf Extract
- - And More

Support

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- - Stevia Leaf Extract
- - And More

A Return to Ancient Traditions and Practices

In ancient times, man roamed the Earth in a constant state of hunting and being hunted. There was no room for weakness: every time an animal was caught, all of its parts were put to good use – from skin and guts, to fur and bone. From the way we interact with one another to the way we eat, our modern society has completely discarded many of the ancient traditions and practices that our ancestors held dearly.

One such ancient practice that is quickly becoming one of the biggest new trends in today's health world is the creation and consumption of what is known as 'Bone Broth' – the simmering down mineral-rich bones and collagen-rich joints into a liquid powerhouse of nutrition.

CAVEMAN contains a high quality source of Chicken Bone Broth powder as well as a Multi-Collagen Complex Blend that took several months of working with the top suppliers in the United States to secure.

CAVEMAN: More Than Just High Quality Bone Broth


But the high quality Chicken Bone Broth found in our exclusive CAVEMAN True Paleo Formula™ is only one key aspect of the overall blend of ingredients.

Instead of only bringing you this premium form of Chicken Bone Broth, we were **committed to creating a multi-ingredient formula that would even surpass the expectations of our own formulation scientists.**

Rediscover the human blueprint, and experience the power of cutting edge science and primal nutrition.

You can also get CAVEMAN True Paleo Formula in Strawberry! Enjoy the sweet taste that pairs with our revolutionary and powerful formula with Strawberry Caveman True Paleo Formula from Infowars Life!

FREQUENTLY BOUGHT TOGETHER...



16% OFF

☒ Caveman True Paleo Formula / \$29.95

☐ Strawberry Caveman True Paleo Formula / \$49.95

Total Price: 29.95 [ADD ALL TO CART](#)

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